

TECHNICAL PROFICIENCY

Sketch, Zeplin, InVision, Adobe Creative Suite CC, QuarkXPress, Microsoft Office Suite & WordPress
Mac & PC

PROGRAMMING LANGUAGES

HTML5, CSS3

SKILLS

- ▶ Interaction & human centered design
- ▶ Producing design deliverables - user flows, wireframes, prototypes & design specifications
- ▶ Research & user testing
- ▶ Brand identity
- ▶ Advertisement & layout design
- ▶ Image editing & re-touching
- ▶ Website development & content management
- ▶ Computer generated & hand drawn illustrations

PROFESSIONAL EXPERIENCE

Zonoff \ October 2015 – Present

UX Designer \ Malvern, PA

- ▶ Design, evaluate & iterate deliverables for development
- ▶ Create design specifications for Android, iOS & Web applications
- ▶ Construct user journeys & interactions
- ▶ Mock up low & high fidelity wireframes & prototypes
- ▶ Research, user test, create & review use cases & user flows
- ▶ Work closely with developers & quality assurance to confirm designs are properly implemented

DentaleZ \ February 2010 – October 2015

Graphic Designer \ Malvern, PA

- ▶ Created a wide array of artwork including, but not limited to, brochures, sell sheets, advertisements, flyers, posters, logos, e-mail newsletters & direct mailers
- ▶ Assisted in the creation of the yearly product catalogs, including the cover designs & internal layout
- ▶ Re-touched product images

EDUCATION

West Chester University of Pennsylvania
BFA in Graphic Design \ 2010
Minor in Web Technology

Portfolio and references available upon request.



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